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## **Press Release**

### **Mike Mandato named Executive Vice President of Presence Technology North America**

Atlanta, GA Jan 30, 2013 - **Presence Technology**, a worldwide leader in Contact Center Software Solutions announced today that it has named Mike Mandato, a 30 plus year veteran of the technology industry, as Executive Vice President for North America.

Mike's appointment allows Presence Technology to focus his considerable sales management experience on the North America market. Presence opened its US office and began many strategic alliances to deliver a Best in Class Contact Center Solutions in 2008. Presence has 190 plus clients worldwide, 35% in North and South America. [CEO, Araceli Aranda](#) said the appointment of Mike Mandato is an important step in the company's growth plans.

"His extensive leadership experience and proven track record of success in sales, sales management, strategies and operations fits perfectly with Presence's vision. We are extremely pleased to have Mike leading our North America effort in the coming years of growth and innovation," said Araceli Aranda, Presence Technology Chief Executive Officer.

Mike has a reputation for taking companies to the next level of organization implementation, sales and sales management. He is considered a world class expert in sales management, motivation and results. His passion and commitment to getting organizations to reach their highest potential is highly respected with technology industry.

Prior to joining Presence, Mike has held Vice President of Sales and Marketing positions for Exxova, Fujitsu Consulting, Intelligroup, ICS and Knowledge-ware. He also spent 16 years with IBM in development, marketing and sales positions. Mr. Mandato has built two successful start-ups in the sales education and re-engineering industry. He's worked with a number of companies, to develop, position, and present their unique point of difference, value proposition, and unfair advantage while targeting the needs and wants of the prospect – from user to the executive team.

#### **About Presence Technology**

Presence Technology is a worldwide leading provider of contact center solutions enabling contact centers to optimize resources and increase efficiency in the communications process with its customers. Their award winning software solutions are consistently recognized for quality and innovation, most recently receiving the Unified Communications Product of the Year Award from Internet Telephony. Presence has a portfolio of global clients serviced by a team of highly skilled professionals, and a network of strategic partners in North America, Latin America, Europe, and Africa supporting their efforts around the world.

For more information visit [www.Presenceco.com](http://www.Presenceco.com), [Presence's blog](#) or follow us on:

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